

American Crossroads est 690 9776176 from contract 45123 to EKRC 55172

Sherrod Brown 9810509 from contract 53876 to EKRC 55175

Obama est 1536*a 9795105 from contract 50836 to 55177

DSCC est 1703 9808841 from contract 53519 to 55180

Lynda Williams
Local 12/CIN CW
National Sales Assistant
p 513/763-5507
f 513/763-5562
LWilliams@local12.com

Dienger, Whitney

From: Connell II, Jim
Sent: Monday, September 10, 2012 4:30 PM
To: Dienger, Whitney
Subject: FW: Tennis runover station change for 6p news

Jim Connell
National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
P (513) 763-5481
F (513) 763-5562
E jconnell@local12.com

From: Connell II, Jim
Sent: Monday, September 10, 2012 4:29 PM
To: Williams, Lynda
Subject: FW: Tennis runover station change for 6p news

Jim Connell
National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
P (513) 763-5481
F (513) 763-5562
E jconnell@local12.com

From: Williams, Lynda
Sent: Monday, September 10, 2012 12:49 PM
To: Connell II, Jim
Subject: Tennis runover station change for 6p news

Romney 9812553 est 62 from contract 54454 to EKRC 55168

ORDER



Orders
Order / Rev: 55175
Alt Order #:
Product Desc:
Estimate: 9810509 53846
Flight Dates: 09/07/12 - 09/07/12
Original Date / Rev: 09/10/12 / 09/10/12
Order Type: GENERAL

CW Cincinnati
Millennium Washington DC
MNAT
National

Primary AE:
Sales Office:
Sales Region:

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
1831 Chestnut Street
Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sherrod Brown for Senate
Demographic: HH
Product Codes: US Senate
Priority: P-3
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/07/12	1	\$500.00	\$425.00	September 2012	1	\$500.00	\$425.00	0.00
Totals		1	\$500.00	\$425.00	Totals		\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CW Cincinnati	30%	\$500.00
Market	100%	\$1,666.67

Competitive Share	Share	Total
UNKWN	70%	\$1,166.67
WCPO	0%	\$0.00
WKRC	0%	\$0.00
WLWT	0%	\$0.00
WSTR	0%	\$0.00
WXIX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EKRC	09/07/12	09/07/12	M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				M-F 6p-630p											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 09/03/12		09/09/12	09/09/12	----F--	1	\$500.00	0.00								
													Totals	1	\$500.00